



URJAVARAN

F O U N D A T I O N

Mr. P. Abraham - Chairman
Former Secretary, POWER

Mr. R. N. Engineer – President

PRESS RELEASE

URJAVARAN FOUNDATION is a voluntary non profit NGO playing a role of a catalyst in bringing together various agencies within the Public and Private sectors, Chambers of Commerce and Industries, Educational Institutions, Consultants, Civic Forums and like minded individuals on to a common platform and stressing the importance of deploying different forms of sustainable energy for achieving the common national goal for the betterment of our country.

URJAVARAN is a bi-monthly techno-Business publication, dedicated to the cause of Energy Conservation and Preservation of the Environment. The issues will have a special focus on 15 Energy intensive industries, Sector wise which are specified as Notified Designated Consumers, under the Energy Conservation Act, 2001.

We are operating in consultation and co-ordination with **Bureau of Energy Efficiency** and shall be propagating awareness about the E.C. Act, its implementation and importance of conservation through this media for the benefit of the industries.

URJAVARAN magazine is a bi-monthly magazine widely circulated amongst top executives, CEO's, Central and State government officials, public and private organizations and is patronized by our subscribers, who are aware of the benefits of the Conservation of Energy vis-à-vis Preservation of Environment, which is so vital for our country.

Each issue will carry logistic and statistical information on each state by rotation, which would give vital information plus Who's Who to keep the readers abreast of the updated information for proper interaction by the Industries.

The inaugural issue was released by the hands of Mr. Sushilkumar Shinde, Hon'ble Union Minister for Power, here at New Delhi on 26th June, 2007.

For details log on to www.urja.org.in.