

39

Annual Seminar



FAI SEMINAR 2003

**FERTILISER SECTOR
IN INDIA
A NEW ERA**

4-6 December 2003

**VENUE
CONVENTION HALL
HOTEL ASHOK
NEW DELHI**

Dear Friends,

We are happy to announce the 39th FAI Annual Seminar 2003 with the theme "Fertiliser Sector in India: A New Era" during 4-6 December at New Delhi. The FAI Annual Seminar is an event of immense National and International importance and attended by over 1000 delegates from India and abroad. The Seminar brings all those connected with fertilisers and agriculture on a common platform to deliberate on topical issues. FAI Seminar will provide delegates an opportunity/a forum to meet and interact with leaders of Indian fertiliser industry, representatives of International Fertiliser Industry, International Institutions like FAO, IFA, IRRI, IFDC, senior officials of Government of India, Research Institutions, Agriculture Universities, etc.

You may like to join us this December for FAI Seminar 2003. The Preliminary Programme, Registration Form and other details are given alongside of the letter.

We look forward to your early response.

Thanking you,

Yours faithfully,

Viren Kaushik
Director General

PRELIMINARY PROGRAMME

Thursday, 4th December, 2003

- 1600 hrs. Inauguration
- 2000 hrs. Cocktail Dinner
Hosted by Chairman & Board of Directors

Friday, 5th December, 2003

0930-1100 hrs. **Session I : Prospects of the Fertiliser Industry in the New Era**

- Prospects of the Urea Industry Under the New Pricing Scheme **V.N. Rai,**
MD, KRIBHCO, Noida
- Prospects of the Phosphate Industry Under the New Policy Regime **D.P. Mehta,**
MD, MCFL, Mangalore

1130-1300 hrs. **Session II : Sustaining Fertiliser Production in the New Era**

- Feedstock Flexibility in Nitrogenous Fertiliser Production **Haldor Topsoe S.A.,**
Denmark
- Process Monitoring and Optimisation in Ammonia Plants **Balsim S.A.,**
- 1400-1530 hrs. Emerging Trends in Ammonia and Urea Technology **TCL Babrala**
- Optimising Operation of a Phosphate Fertiliser Complex **Hindalco Industries,**
Unit: Birla Copper, Dahej

Saturday, 6th December, 2003

- 0930-1030 hrs. Special Address **Prof. M.S. Swaminathan**
UNESCO Cousteau Chair
in Ecotechnology &
Chairman,
M.S. Swaminathan
Research Foundation

1100-1300 hrs. **Session III : Input Management for Sustainable Agriculture**

- Efficient Rain Water & Nutrient Management **Dr. J.S. Samra,**
DDG-NRM, ICAR, New Delhi
- Improved Irrigation Water & Nutrient Management **Dr. A.K. Singh,**
PD, WTC, IARI, New Delhi
- Crop Diversification – Problems & Prospects **Dr. S. Nagarajan,**
Director, IARI, New Delhi

1400-1530 hrs. **Session IV : Paradigm Shift in Approach to Fertiliser Marketing**

- Impact of New Policy Regime Especially Movement Decontrol on Fertiliser Marketing **D.K. Bhatt,**
Marketing Director,
IFFCO, New Delhi
- Redefining Strategies in the New Business Environment **Sovan Chakraborty,**
Sr. VP & Business
Head-Agr Inputs,
SFC, New Delhi
- Market Development through Field Research – TSI Experience in India **R. J. Morris,**
President, TSI, USA

- 1600 hrs. Valedictory Session

FOCUS

The process of reforms in the fertiliser sector in India has gathered momentum with the Government of India laying down the overall policy framework as well as the policy contours for its various segments. However, the price controls are expected to remain in force in the foreseeable future. Sweeping changes are also taking place in other sectors with which fertiliser industry has linkages. The petroleum sector has been deregulated while deregulation of the gas sector is also on the cards. The agriculture sector is also expected to be liberated from controls sooner than later.

The above changes herald the dawn of a New Era for the fertiliser industry. The industry will have to galvanise itself to cope with the challenges of the New Era. It will have to work out strategies for ensuring its survival in an environment wherein it faces competition from external forces and at the same time remains shackled from within due to continuing controls in various forms. While adjusting to the new paradigm, it cannot also afford to be oblivious of the need of the farmers for supplying the plant nutrients in required quantities for maintaining foodgrains production at the desired level. It has to play a vital role in ensuring farmers prosperity.

THEME

Against this backdrop, the FAI Seminar for 2003 is devoted to the theme of FERTILISER SECTOR IN INDIA: A NEW ERA. The focus of deliberations in the Seminar will be on assessing the implications of the new policy regime for the financial health of the industry, formulating strategies for ensuring its survival and growth on the one hand and effectively meeting the requirements of a sustainable agriculture on the other.

VENUE

Hotel Ashok

Chanakyapuri, New Delhi 110 021

Tel: +91-11-2611 0101

Fax: +91-11-2687 3216, 2687 6066

E-mail: ashoknd@ndb.vsnl.net.in

DATE

Thursday, 4th December – Saturday, 6th December, 2003

SEMINAR FEES

Members : Rs. 5000 per delegate

Non-Members : Rs. 8500 per delegate

Registration fee includes:

- Seminar kit
- Chairman's Reception and Cocktail Dinner on Thursday Evening
- Working Lunch and pre/post Lunch Coffee on Friday & Saturday

REGISTRATION

Nomination in the enclosed registration form along with registration fee should reach:

The Fertiliser Association of India

10, Shaheed Jit Singh Marg, New Delhi 110 067

Tel: +91-11-2656 7144 Fax: +91-11-2696 0052

E-mail: fai@vsnl.com; Website: www.fertindia.com

Last date for Registration: 5th November, 2003

Names of delegates registered by 5th November only will appear in the List of Participants attached with preprints of Seminar Papers.

PAYMENT

Banker's Cheque/Draft payable at New Delhi in favour of The Fertiliser Association of India.

HOTEL INFORMATION

Reservation

FAI has negotiated special rates for the Delegates at Hotel Ashok. All delegates attending the Seminar will be offered the following special rates.

Single Room : Rs. 4400 + taxes

Double Room : Rs. 4800 + taxes

Executive Suites : Rs. 8000 + taxes

Double Suites : Rs. 10000 + taxes

Breakfast will be complementary.

Check-in: 12 Noon

Check-out: 12 Noon

For cancellation less than 48 hours prior to arrival date and no-show, hotel shall levy one night charge.

For room booking please contact the following directly:

Ms. Reena Kanwar

Senior Manager (Marketing)
 India Tourism Development Corporation Ltd.
 Jeevan Vihar, 5th Floor
 3, Sansad Marg, New Delhi 110 001
 Tel: +91-11-2334 8044, Fax: +91-11-2334 1459
 E-mail: reenakanwar@theashokgroup.com

OR

Mr. Veeresh Saxena

Senior Manager (ARMS)
 India Tourism Development Corporation Ltd.
 Jeevan Vihar, 3rd Floor
 3, Sansad Marg, New Delhi 110 001
 Tel: +91-11-2336 5432, Fax: +91-11-2334 3167
 E-mail: veereshsaxena@tourismarms.com

Ground Transportation

Hotel Ashok is located about 10 km from Domestic Airport and 9 km from New Delhi Railway Station. Prepaid taxi service is available from both Domestic Airport and New Delhi Railway Station. The estimated one way cost for a prepaid taxi from Domestic Airport or New Delhi Railway Station to Hotel Ashok is around Rs.150/-.

GENERAL INFORMATION

Registration Desk Hours

Registration will be opened for delegates at the Convention Centre Lobby of the Hotel Ashok.

- Thursday, 4th December : 1000-1500 hrs.
- Friday, 5th December : 0830-1700 hrs.
- Saturday, 6th December : 0900-1300 hrs.

Onsite Registration

Those not registered in advance may register at the Seminar venue during 4-6 December. Names of the Delegates registering at the venue will not appear in the list of participants.

Cancellation

Substitution of names may be made upto 21st November. Cancellation made prior to 21st November will be given full refund minus administrative expenditure. Any cancellation after that will be granted only 50% refund. Please note that the cancellation/refund request must be sent in writing.

Tour Desk

The tour desk operated by India Tourism Development Corporation will be located at the lobby of Hotel Ashok and will remain open during the same hours as FAI registration hours. This desk will handle all questions relating to flight confirmation, airport transport service, excursions, etc.

Website

For information on Delhi and its vicinity, you may like to visit the website:

<http://delhitourism.nic.in>
www.indiatourism.com

Climate

Average temperature in December: 14°C/57°F

Table Top Display

For display of your literature, products and services FAI can make available table(s) (6'x3') on 4th, 5th & 6th December. The charges are Rs. 20,000/- for each table. You may send your requirement of table to FAI latest by 28th November, 2003. Table top display hours are:

- Thursday : 1000 hrs - 1700 hrs
- Friday : 0900 hrs - 1700 hrs
- Saturday : 0900 hrs - 1300 hrs