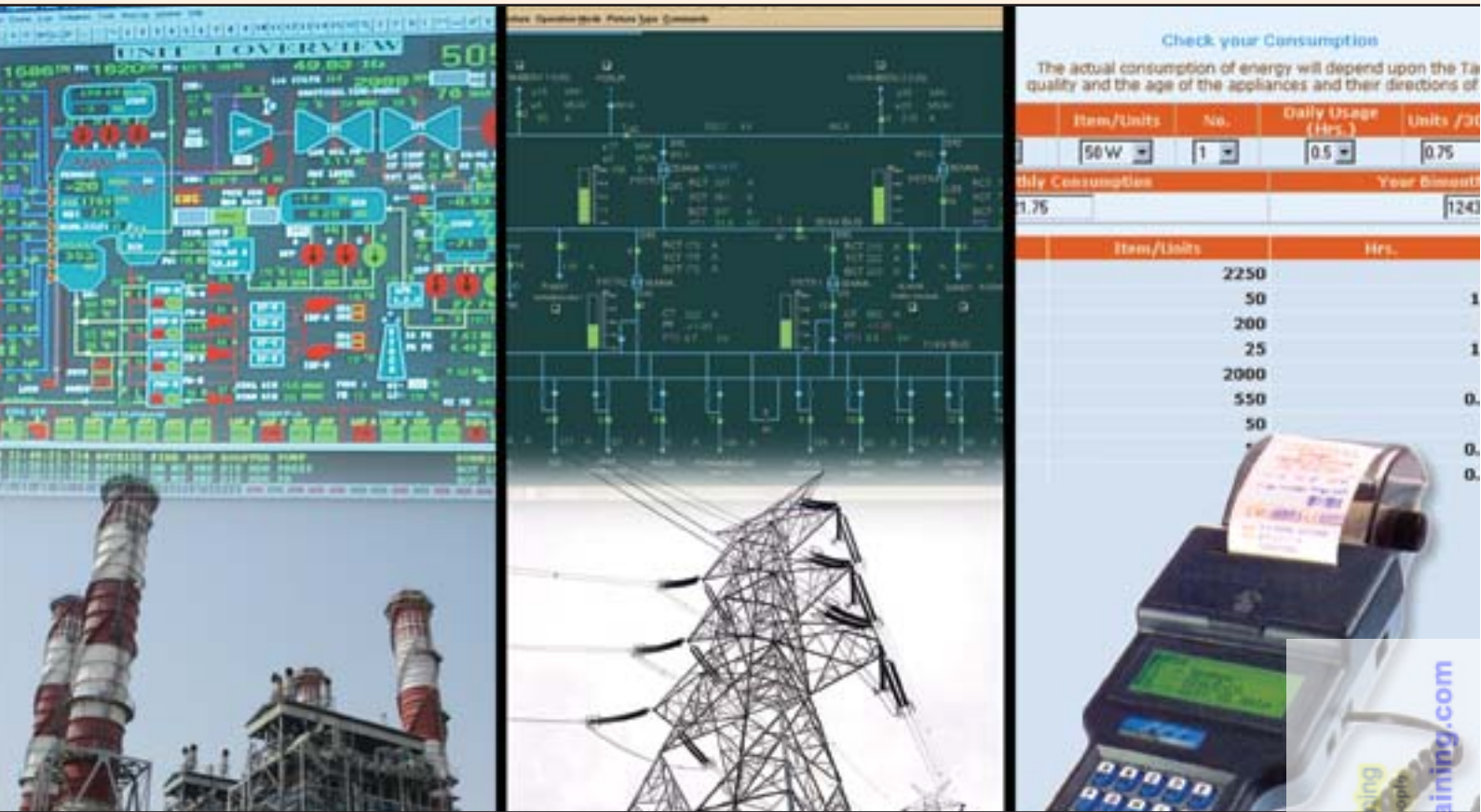


Fourth Annual Conference on

IT in Power

New Initiatives, Programmes, Requirements & Technologies

September 8-9, 2005, Hyatt Regency, New Delhi



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Mission

- The use of IT in the power sector is still very limited, to a few sub-segments and to a few organisations. The budgets for new investments are still inadequate. The utilisation of existing investments is still very poor. There is lack of a strategic approach and lack of systematic development. IT is still pursued and implemented in a piecemeal and standalone fashion. The investments are driven by process, not by value. They are still not linked to business strategy and requirements. In most organisations, there is no system to capture learning and success.
- There are, of course, exceptions to the rule, in the form of private utilities and central public sector units. These organisations have been utilising IT in an effective manner — in generation, transmission and distribution. Some of them can even rightfully claim to be on "the leading edge".
- For most others, as in SEBs and their successor units, it is a new beginning. The changing environment (ABT, SERCs, trading, focus on efficiency, etc.) is forcing them to take their first steps in IT. New sources of funding (APDRP, unbundling transition assistance, etc.) are helping them along.
- Technology providers, sensing the opportunity, have begun introducing state-of-the-art IT-enabled services and products adapted to Indian conditions and Indian budgets.
- The result is the emergence of a wide array of new IT-based initiatives, programmes, technologies and services. The mission of this conference is to highlight them. The conference will seek to answer questions like:
 - What is the current status of use of IT in the Indian power sector?
 - What are the key trends?
 - What are the most successful new programmes and initiatives in generation, transmission & distribution?
 - What is the key learning from these programmes?
 - What are the most promising and relevant new technologies?
 - What are the IT solutions/options to meet enterprise management needs?
 - How can IT help in "enterprise integration"?
 - What are the "new" IT needs arising from the changing environment?
 - Etc., etc.

Structure and Agenda

- The two-day conference will have seven distinct sessions:
 - **Status of IT:** Key trends (past, present and future)
 - **Generation:** Managing operations, assets, fuel, etc.
 - **Transmission:** Network planning, operation and monitoring
 - **Distribution:** System operation/monitoring and customer management
 - **Enterprise:** Enterprise integration, MIS, planning, etc.
 - **New requirements:** ABT, trading, regulatory, unbundling, etc.
 - **Technology showcase:** Most promising and relevant new technologies.
- Each session will be split into two parts. The first part will feature presentations by speakers. The second part will be devoted to Q&A and floor discussions.
- The presentations will include a mix of case histories, new initiatives/plans and new products/services/technologies. Both buyer and seller perspectives will be featured, though the emphasis will be on the former.

Target Audience

- The conference is targeted at top IT officials from:
 - State electricity boards and successor companies
 - Private utilities like BSES, CESC and Tata Power
 - Public sector units like NTPC, Power Grid and NHPC
 - Independent power producers
 - Captive power producers and bigger energy consumers
 - Management consultancy organisations engaged by the state electricity boards.
- The conference will also be useful for:
 - Top managers/officials in T&D
 - Energy managers and auditors
 - Managers of power plants
 - IT professionals involved with the power sector.
- It will also benefit:
 - Marketers of IT-based products and services like SCADA, GIS and metering
 - Marketers of enterprise software solutions like ERP, CRM and billing systems
 - Hardware manufacturers.

Distinguishing Features

- The conference will focus on dissemination of information, sharing of expertise and exchange of views. There will be no long lamp-lighting ceremonies.
- A well-researched, comprehensive but crisp report, which will also serve as a backgrounder, will be prepared for the conference.

Organisers

- The conference is being organised by **India Infrastructure Publishing**, a company dedicated to providing information on the infrastructure sectors through magazines, newsletters, reports and conferences. The company publishes **Power Line**, **Indian Infrastructure** and **tele.net** magazines.

Delegate Fee

- The delegate fee is Rs 20,000 for one participant, Rs 30,000 for two, Rs 40,000 for three and Rs 50,000 for four. There is a 25 per cent "early bird discount" for those registering before August 18, 2005.
- There is a special low fee of Rs 6,000 per participant for the SEBs and their successor units.

Participants in the Previous Conferences on "IT in Power"

The speakers at the last three conferences have included **Bhanu Bhushan** (formerly of Power Grid), **T. Sankaralingam** of NTPC, **Vinod Gulati** of NHPC, **T.V.S.N. Prasad** of APCPDC, **D.K. Sen** of CESC, **K.K. Saha-Chaudhuri** of BSES, **Ravi Uppal** of ABB India, **Claes-Goran Ryttoft** of ABB Power, **Sanjaya Singhal** of Secure Meters, **V. Namasivayam** of PwC, **A.V. Kameswara Rao** of PwC, **Dinesh Kumar** of NTPC, **Prashun Dutta** of Reliance Industries, **Akhil Pandey** of NDPL, **M.V. Krishna Rao** of GECE, **C.N. Rao** of Tata Consultancy Services, **Alok Srivastava** of SAP India and **Ashok Hattangady** of Enercon.

The participating organisations have included **ABB, Actaris, AEC, AVVNL, Alstom, Analog Devices, AP Genco, AP Transco, APCPDC, APEPDC, APERC, APNPDC, APSPDC, ASEB, AVVNL, BHEL, Bhilwara Infotech, BSES, CEA, CESC, CESCO, CES, CMC, CMS, CRISIL, CSEB, Datagen Systems, Delhi Transco, Deloitte Touche Tohmatsu, DESCON, Duke Arnics, Emco, Enercon, Excelergy, GE Power Systems, GEB, GERC, Genius, Global Energy Consulting, GMR, Gridco, HCL, HERC, Hewlett-Packard, Honeywell, HPL Cogeneration, HPSEB, HVPN, ICRA, IPGCL, Infotech, Jaiprakash Hydropower, JVVNL, KERC, KESCO, KLG Systel, KPMG, KPTCL, Krohm Solutions, KSEB, Lahmeyer, L&T, Maruti, MESCO, MeSEB, MPSEB, MPSERC, MSEB, NDPL, Nexant, NHPC, Noida Power, NPPI, NRLDC, NTPC, Orissa Power, PCI, Perfect Controls, Phoenix IT, PFC, Power Grid, PMI, PwC, PSEB, PTC, Ramco Systems, Regency Infotech, REL, Reliance Industries, RRVNPL, RVPN, SAP, SEC, Secure Meters, Shyam Telecom, Siemens, Speck Systems, SUN Microsystems, Tata Honeywell, Tata Power, Tata Telecom, TCS, Tektronix, TNEB, TNERC, UHBVN, UPERC, UPPCL, WBSEB and Wipro.**

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Registration Form

I would like to register for the conference. I am enclosing Rs _____
vide cheque/demand draft no.: _____ drawn on _____
dated _____ in favour of "India Infrastructure Publishing Pvt. Ltd."

Please send me more information.

Name(s)/Designation _____

(in block letters) _____

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E-mail _____

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