

Indian Institute of Social Welfare and Business Management (IISWBM) is organizing a **"seminar on Senior Executive Seminar on Industrial Energy conservation: Challenges and Opportunities"** from 10.00 am to 1.30 pm on 14 December 2007 to observe the Energy Conservation Day at IISWBM, Management House, College Square West, Kolkata - 700 073, as has been done for the past six years. Participants, more than 60 in numbers, representing leading industries/institutes/organizations, such as WBSEDCL, WBSETCL, BESU, WBPDCCL, Eastern Railways, CESC Ltd, DPSCCL, DPL, BCCI, FOSMI, etc. would be attending to make is event successful.

We hope that this seminar would provide a platform for participants to share their ideas with other participants and speakers regarding the imperatives, challenges and opportunities of industrial energy conservation. Please find attached an indicative programme of the seminar. I am requesting you, if possible, to attend the event on 14th December 2007 as a speaker and contribute to its success by taking active part in the deliberations. I would also request you to put the matter on your website so that suitable persons interested to participate may inform us in advance. There is no registration fee. An indicative programme is attached for your reference.

Kindly be reminded that we wish to initiate the process on January 7, 2007 of holding a workshop oon Syllabus for Schools and Colleges to take care of recent development in the area of energy conservation, efficiency, sustainability and environment. We shall organize the anniversary of the Sustainable Energy GHG Accounting Cell – the world's first supported by USAID on January 7, 2008 at IISWBM.

I look forward to your response.

Yours sincerely,

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