

BIRLA CORPORATION LIMITED
Cement Division

ENERGY MANAGEMENT POLICY

We, at Birla Corporation Limited are committed to continuously improve the energy performance in all our activities and services to maximize reduction in energy consumption and to conserve energy resources for future generations without impairing productivity. To accomplish this, we will

- Set targets and continuously monitor the energy consumption pattern and take corrective actions.
- Upgrade the process, technology and equipment to reduce the cost of energy and increase the profitability of the organization.
- Make energy conservation a mass movement by creating awareness and encouraging the employees' participation at all levels.
- Enhance the use of non-conventional and renewable forms of energy wherever possible.
- Explore the possibility of waste heat recovery in the plant
- Ensure energy efficient Captive generation.

10 Nov 2003

K C Mittal
Managing Director