

Article # 19

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Famous or infamous quote about Energy Conservation in India.

1. There is too much energy conversation instead of energy conservation. Let us walk the talk.
2. “Just” energy audits should be outlawed. What comes after is more important.
3. Why energy efficiency? Look at all the energy efficient nations and how they squander away energy in the name of being efficient. Energy modesty is more important.
4. To BEE or not to BEE, that is the question!
5. The most important objective of BEE is to contribute to the decoupling of economic growth from growth in energy consumption.
6. Energy efficiency is a state of mind and not just a love affair with State-of-the-Art Technology.
7. Claiming twenty years of experience means nothing. It could be one year of experience in making mistakes and nineteen years of repeating those mistakes.
8. An experienced energy auditor working in tandem with a committed and empowered energy manager is a dream team of intellectual sparring partners to reduce energy consumption and costs.
9. Standards and labels inform. They won’t necessarily change purchasing decisions.
10. India doesn’t have the problem of being inefficient. We have a bandwidth problem where the best and worst possible energy efficiency cases on earth exist side by side, and this is a strange phenomenon in that even the worst seem to survive in the market.
11. The stick and carrot approach of the Energy Conservation Act should not be taken as a public license to offer orange painted sticks in the hope designated consumers will mistake them for juicy carrots.
12. Why do we call this law the Energy Conservation Act? It is an Act to force energy intensive industries to make more profit. There is nothing wrong with that, except that we need this law to punish those who refuse to make more profit.
13. Nothing lasts forever. This Act is an instrument that if successful, will become obsolete in 15 years or whenever market transformation has taken place.
14. An Action Plan is like a shopping catalog. You invite interested parties to “buy” activities and make sure implementation does not stop at the workshop level that discusses how to overcome unimportant and imaginary barriers.
15. A sustainable national energy management strategy is the sum of energy efficiency + energy modesty + renewable energy. It is not about favoring one over the other.
16. Don’t be surprised by this world squandering away energy. Our planet is ruled by a neuron controlled sophisticated technology called a “human being” with a miserable energy efficiency of about 12%, consuming the most expensive energy: food! Any power plant does better at 40% on diesel oil. We are an old fashioned design that has not changed for the last 100,000 years except for a reduction in technical losses by radiation and convection through fancy clothing.